

# 国际贸易学（020206）

学科门类：经济学（02）一级学科：应用经济学（0202）

## 一、专业描述

河海大学国际经济与贸易专业的发展始于 1988 年管理工程系开设的涉外经济方向，1995 年开始招收国际经济与贸易专业的本科生，2002 年获得国际贸易硕士学位授予权。国际贸易专业是应用经济学下属的二级学科，以国际经济与贸易和企业跨国经营为研究对象、将经济学、国际贸易、国际经济技术合作、国际经济法等相结合，是研究经济全球化背景下的货物贸易、企业跨国经营协调发展的一门学科。目前有 15 名老师带国际贸易方向的研究生，其中正教授 5 名，副教授 10 名。

近年来，国际贸易学科紧密结合国家外贸政策和发展战略，依托河海大学水利特色平台，先后承担了国家社科基金、国家自然科学基金、教育部人文社科基金、江苏省社科基金等多项研究项目，获省部级以上科研奖 20 多项，出版专著及教材 10 余部，发表论文 300 多篇，极大地推动了国际贸易学科的发展。

## 二、培养目标

培养能胜任在涉外企事业单位、政府部门和社会组织从事国际商务经营运作与管理工作的高层次、应用型、复合型、具有全球视野的国际贸易专门人才。通过掌握相关国际贸易活动的知识、理论与实务技能，培养的毕业生具有对复杂变化的国际商务环境的学习能力、分析技能和战略意识，有适应

全球复杂经济、政治、社会、文化与语言、政策与法规环境的能力，能进行跨文化沟通，有较强的国际商务分析与决策能力，具有组织协调国际商务工作的领导潜质。

### 三、研究方向

- 1、国际贸易理论与政策
- 2、国际贸易实务
- 3、企业跨国经营
- 4、国际投资

### 四、申请条件

国际贸易学专业学术型硕士研究生申请人需要满足如下条件：

1、已在我国认可的海内外高校或学术机构获得相关学科学士学位，或具有认可的同等学历者。

2、能够用英语进行课程学习、阅读文献和进行学术写作，能够用英语进行日常交流。

### 五、培养年限

学术型硕士学制为3年，实行弹性学制，学习年限最短不低于2年，最长不超过5年。

### 六、学分要求和课程设置

本专业硕士研究生课程总学分为29学分，其中学位课程为18学分，非学位课程为11学分。另设教学环节。具体开设课程见附表。

## **International Trade (020206)**

Discipline: Economics(02)

First-Class Discipline: Applied Economics (0202)

### **1. Discipline Description**

The development of international trade in Hohai University began with the foreign economic orientation set up by the management engineering department in 1988. We began to enroll undergraduates in international trade from 1995 and obtained the right to confer the master of international trade. The International Trade is a second-class discipline under Applied Economics. Taking international economy and trade as well as enterprises' transnational operation as its research objects, and combining economics, international trade, international economic and technological cooperation with international economical law, it studies goods trade and enterprise transnational operation coordinated development against the background of economic globalization, and is very useful for us to solve the actual problems in international trade, to improve enterprise competitiveness, and to study and make enterprise developing strategy with transnational operation theories. There are currently 15 mentors who are responsible for guiding graduate students, including 5 professors and 10 associate professors.

In recent years, the international trade discipline has assumed a number of research projects that include National Social Science Fund, the National Natural Science Foundation, Ministry of education humanities and social science fund and Jiangsu Province social science fund, won more than 20 awards at the provincial level or above and published more than 10 monographs ,textbooks and more than 300 papers which closely combined with the national foreign trade policy and development strategy and relied on the characteristic water conservancy platform in Hohai University, which greatly promoted the development of international trade discipline.

### **2. Program Description**

It aims to cultivate high-level, practical and versatile international trade talents with global view who are competent to engage in international business operation and management in

enterprises and institutions concerning foreign affairs, government departments and social organizations. Through the study of the knowledge, theories, and practical skills about international trade activities, the graduates are expected to have the ability to understand and analyze the complex and ever changing international business environment, and to have the capability to adapt to complex global economic, political, social, cultural and language, policies and law environment. They are also supposed to be able to conduct transcultural communication, with strong international business analyzing and decision making ability as well as the leadership potential in organizing and coordinating international business.

### **3. Research Directions**

- International Trade Theories and Policies
- International Trade Practices
- Enterprise Transnational Operation and Strategy
- International Investments

### **4. Application Requirements**

- (1) You have received the bachelor degree from the domestic and overseas universities or academic institutions accredited by the Ministry of Education.
- (2) You have the ability to read and write academic papers and communicate in English.

### **5. Educational System and Duration**

The master program is 3 years; the duration is minimum 2 years and no more than 5 years.

### **6. Credits and Courses**

The total credits for Master students of international trade are 29, among which 18 credits are for degree courses and 11 credits are for non-degree courses. Other specific teaching links can be seen in the attached list.

## 国际贸易学全英文留学硕士研究生课程设置

### Courses for Master Students of International Trade

课程类别 Categories		课程编号 No	课程名称 Course	学时 Hours	学分 Credit	开课学期 Term	备注 Note
学位课程 18 学分 Required course of the degree 18Credits	公共课程 General Courses	2015LXS01	*汉语 I Chinese Language I	32	2	秋 fall	必修 Required Course
		2015LXS02	汉语 II Chinese Language II	32	2	春 spring	
		2015LXS03	*中国概况 Introduction to China	32	2	秋 fall	
	学科基础 课程 Discipline Basic Courses	2015JC23	高级经济学 Advanced Economics	32	2	秋 fall	选修 4 学分 4Credits at least
		2015JC22	高级管理学 Advanced Management	32	2	秋 fall	
		2017SX01	现代决策方法 Modern Decision Method	32	2	秋 fall	
	专业基础 课程 Major Basic Courses	2015SX10	国际商务 International Business	32	2	秋 fall	选修 4 学分 4Credits at least
		2015SX11	国际金融 International Finance	32	2	春 spring	
		2017SX02	国际经济学 International Economics	32	2	春 spring	
	专业课程 Major Courses	2017SX03	国际贸易学 International Trade	32	2	秋 fall	选修 4 学分 4Credits at least
		2017SX04	国际贸易实务 International Trade Practice	32	2	春 spring	
		2017SX05	金融经济学 Financial Economics	32	2	春 spring	
		2017SX06	证券投资分析 Securities Investment Analys	32	2	春 spring	
	非学位课程 11 学分 Non-required course of the degree 11 Credits	2015LXS06	*综合素质课 Comprehensive Quality	16	1		必修 Required Course
2015LXS05		*跨学科选修 Interdisciplinary Elective Courses	32	2			
2015SX02		市场营销 Marketing	32	2	春 spring	选修 8 学分 8 Credits at least	
2015SX13		国际商务谈判 International Business Negotiation	32	2	春 spring		
2015SX14		国际商法 International Commercial Law	32	2	秋 fall		
2017SX09		国际投资学 International Investment	32	2	春 spring		
2017SX10		高级发展经济学 Advanced Development Economics	32	2	秋 fall		
教学环节 Academic Activities	学术活动 Seminar and Conferences					必修 Required Course	
	实践活动 Practical Activity						
	文献阅读与综述 Literature Reading and Reviewing						